

# CONFERENCE SPEAKERS

Additional speaker names will be announced as they become available. Go to [www.petfoodconference.com](http://www.petfoodconference.com) to see the updated speaker list.

**Dr. Greg Aldrich**, Pet Food and Ingredient Technology

**Dr. Christine Daugherty**, Senior Counsel, Tyson Foods

**Dr. Dave Dzanis**, Dzanis Consulting, Former U.S. Food and Drug Administration Center for Veterinary Medicine

**Dr. George Fahey Jr.**, Professor of Animal and Nutritional Sciences, University of Illinois

**Barry Griffith**, Project Manager, Tyson Foods

**Dr. David Lummis**, Senior Pet Market Analyst, Packaged Facts

**Eric Nelson**, Wisconsin Department of Agriculture, Past President, Association of American Feed Control Officials

**Dr. Kenneth Petersen**, Assistant Administrator for the Office of Field Operations, U.S. Department of Agriculture, Food Safety and Inspection Service

**Dr. Kristin Schmitz**, Senior Staff Veterinarian, U.S. Department of Agriculture, Animal and Plant Health Inspection Service, Veterinary Services, National Center for Import and Export

1530 Cooledge Road  
Tucker, Georgia 30084-7303

## Conference On Pet Food INGREDIENT QUALITY



January 22 – 23, 2008

Georgia World Congress Center | Atlanta, Georgia

**Preregister Online for Only \$30 (USD)!**

**The American public has a deep connection with its pets and a primary consideration is what they feed them. With this in mind, it is important that pet food manufacturers carefully monitor ingredient quality. The melamine contamination crisis has provided challenges to the pet food industry, the regulatory agencies dealing with the industry and the food industry in general.**

The American Feed Industry Association (AFIA) and the Poultry Protein & Fat Council (PPFC) will sponsor a Conference On Pet Food Ingredient Quality January 22 - 23, 2008, at the Georgia World Congress Center in Atlanta, Georgia.

### **Conference Bonus**

All conference attendees will receive complimentary admission to the International Poultry Expo and International Feed Expo January 23-25 at the Georgia World Congress Center. The trade show features more than 900 exhibitors displaying the latest products, services and technology for the poultry, pet food, and feed sectors of the industry. Go to [www.ipe08.org](http://www.ipe08.org) to learn more about the IPE/IFE.

*All preregistered attendees also will receive a copy of the proceedings from the conference.*

# **SCHEDULE OF EVENTS**

## **Tuesday, January 22:**

(Sponsored by the American Feed Industry Association)

**9 – 10:15 a.m.**

It's a Small World: Global Perspective on the Pet Food Industry  
(Including a U.S. Department of Agriculture Animal and Plant Health Inspection Service speaker on the pet food trade)

**10:15 – 10:30 a.m.**

Break

**10:30 a.m. – 12:30 p.m.**

Melamine: Catalyst to Focusing on Ingredient Quality  
(Invited panel of speakers from the U.S. Department of Agriculture Food Safety and Inspection Service, the U.S. Food and Drug Administration and the Association of American Feed Control Officials)

**12:30 – 1:30 p.m.**

Lunch

**1:30 – 2 p.m.**

Consumer Marketing: Pet Food Public Relations

**2 – 3 p.m.**

Ingredient and Pet Food Quality Assurance, Control and the Laws and Regulations Dictating Them

**3 – 3:15 p.m.**

Break

(Sponsored by the Poultry Protein & Fat Council)

**3:15 – 5 p.m.**

Quality Production Yields Quality Products  
Quality Aspects of Poultry Meals and Fats in Pet Foods

## **Wednesday, January 23:**

**8 – 10 a.m.**

American Feed Industry Association and U.S. Poultry & Egg Association Educational Programs

**10 a.m. – 5 p.m.**

International Poultry Expo and International Feed Expo Open

## **Pricing**

Preregister by January 4, 2008, to obtain these special rates!

Preregister Online: \$30 (USD); By Fax or Mail: \$40 (USD)

On-Site Registration: \$50 (USD)

Go to [www.petfoodconference/registration/index.cfm](http://www.petfoodconference/registration/index.cfm) to register for the Conference On Pet Food Ingredient Quality or complete the registration form located at that link and mail it to: U.S. Poultry & Egg Association, 1530 Cooledge Road, Tucker, GA 30084-7303.

## **Lodging**

Conference attendees can take advantage of the discounted room rates negotiated for the International Poultry Expo and International Feed Expo. A wide selection of downtown and satellite hotels is available. Go to [www.wynjade.com/poultry08/index.cfm](http://www.wynjade.com/poultry08/index.cfm) to learn more about housing.

## **Transportation**

Delta Air Lines is the official airline for the 2008 International Poultry Expo and International Feed Expo. When you confirm your reservations via

[www.delta.com](http://www.delta.com), Delta offers a 5 percent discount in coach (excluding fares booked in K, L, U, T, I, A, D). In addition, Delta offers a 10 percent discount for first class fares.

## **Questions**

If you need more information regarding the conference, contact: Jarrod Kersey, American Feed Industry Association, [jkersey@afia.org](mailto:jkersey@afia.org)  
John Starkey, Poultry Protein & Fat Council, [jstarkey@poultryegg.org](mailto:jstarkey@poultryegg.org)

The International Poultry Expo and International Feed Expo features a large number of companies that sell to the pet food industry. Go to [www.petfoodconference.com/docs/PFCexhibitors.pdf](http://www.petfoodconference.com/docs/PFCexhibitors.pdf) to view a list of those companies.

Your Conference On Pet Food Ingredient Quality registration will give you full admission to the trade shows. For a complete list of exhibitors, go to [www.internationalpoultryexposition.com/blists/compSort.cfm?url.letter=4](http://www.internationalpoultryexposition.com/blists/compSort.cfm?url.letter=4).